



# MEDIA ADVISORY

## **GOLD MEDAL PLATES FIRES UP COMPETITION IN THE QUEST TO FIND EDMONTON'S BEST CHEF**

November 6, 2009

Ten of Edmonton's most celebrated chefs will battle it out to see who will be named the city's best chef during the Gold Medal Plates competition held on Wednesday, October 21, 2009. With only 114 days to the Vancouver 2010 Olympic Winter Games, guests are encouraged to show their Olympic spirit and wear something red and be ready to *Paint the Town Red* – the adopted theme for this year's events across the country!

A celebration of Canadian excellence, Gold Medal Plates brings together the finest chefs, wines and athletes. Olympic and Paralympic athletes assist each competing chef, together creating and serving their signature dish to the SOLD OUT 760 guests attending the event. A panel of culinary judges selects the gold, silver and bronze winners; the gold medal winning chef from Edmonton will go on to compete at the Canadian Culinary Championships held November 27 – 28, 2009 in the host city of the 2010 Olympic Winter Games, Vancouver, BC.

### **Competing chefs are:**

Adam Brack, Vons Steak & Oyster House	Michael Brown, Pradera, The Westin Edmonton
Nathin Bye, Lazia Restaurant	Paul Campbell, Café de Ville
Andrew Fung, Blackhawk Golf Club	Susan Kellock, Skinny Legs & Cowgirls Bistro
Blair Lebsack, Madison's Grill	Stacy Smith, The Dish
Sonny Sung, Bistecca Italian Steakhouse & Wine Bar	Judy Wu, Wild Tangerine

### **Olympic and Paralympic athletes in attendance include:**

Cassie Campbell (Ice Hockey) Karen Percy Lowe (Alpine Skiing) Pat Quinn (Ice Hockey) Simon Whitfield (Triathlon) Adam Kreek (Rowing) Ross Norton, (Wheelchair Basketball) Carol Hunyh (Wrestling) Cheryl Gibson (Swimming)

**Date:** **Wednesday, October 21 – Edmonton kicks off the country!**

**Location:** Shaw Conference Centre, 9797 Jasper Ave NW

<b>Timing:</b> 5:15 - 6:00 p.m.	VIP Reception – Interviews with chefs and athletes
6:00 – 7:30 p.m.	Culinary competition
7:45 – 10:00 p.m.	Speeches, entertainment featuring Matt Dusk and Jim Cuddy of Blue Rodeo
9:30 p.m.	Edmonton's gold, silver and bronze medal culinary winners announced

Gold Medal Plates' regional competitions begin in October with Edmonton kicking off the cross-country events. It will be Edmonton's chance to shine and support the athletes in their quest to Own the Podium! Other cities to follow include Vancouver, Montreal, Ottawa, Calgary, St. John's and Toronto. Since its inception, Gold Medal Plates has donated more than \$2.8 million to support Canadian Olympic and Paralympic athletes and has elevated the profile of Canadian cuisine and wine. Outstanding team performance extends to the corporate partnerships of GE and EPCOR, title sponsors of Gold Medal Plates, companies that recognize the value of investing in Canadian excellence and achievement. For more information: [www.goldmedalplates.com](http://www.goldmedalplates.com)

The Canadian Olympic Committee (COC) is a national, private, not-for-profit organization committed to sport excellence. It is responsible for all aspects of Canada's involvement in the Olympic Movement, including Canada's participation in the Olympic and Pan American Games and a wide variety of programs that promote the Olympic Movement in Canada through cultural and educational means. For news and information, visit the COC website at [www.olympic.ca](http://www.olympic.ca) and find the team on both Facebook (Canadian Olympic Team) and Twitter (CDNOlympicTeam).

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