

On behalf of the Canadian Olympic Foundation, thank you to the Gold Medal Plates founders, Event Chairs and supporters – like you – for helping Canadian athletes achieve their podium dreams.

The annual Gold Medal Plates
events and the trips hosted each
year are central to our fundraising
efforts. With your help, we can
continue to transform Canada
through the power of sport.







# Striving forward with Gold Medal Plates

#### 2015 SPORT IMPACT

Here are some recent ways in which the GMP donation helped empower Canadian athletes:

#### Freestyle Canada

Helped the Canadian Freestyle Ski Association develop their coaching and leadership structure. This focused approach on coaching is designed to ensure that Canada continues to lead the world in the sport.

### Swimming Canada

A large grant to Swimming Canada's national team coaching programs in 2015 yielded a remarkable output of six medals at Rio 2016. By giving our swim coaches access to the performance tools and resources they need, they're able to raise the competitive bar for Canadian swimmers, like Penny Oleksiak, that drive podium results.

#### **Rugby Canada**

An investment into equipment and technology supported the medical and recovery needs and aided the coaching staff's analysis for the women's team during the critical lead up to Rio 2016.

#### **Cycling Canada**

Funds were allocated to enhancing the daily training environments of Canada's top athletes in the disciplines of women's mountain bike, women's track endurance and men's BMX cycling.

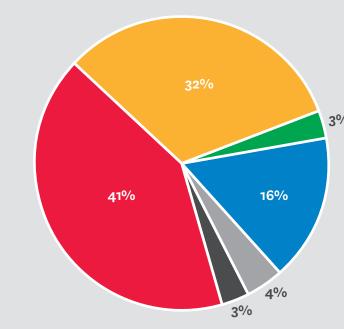
## Canadian Olympic and Paralympic Sport Institute (COPSI) Network:

Through the COPSI Network, athletes gain access to sport science evaluation tools, doctors, physiotherapists, dieticians, specialty training equipment and world-class strength and conditioning coaches. Gold Medal Plates' donation was part of the Canadian Olympic Foundation's \$760,000 grant to the COPSI Network in 2015.

# Who Do We Support?

#### **GRANTING IN 2015**





#### 2014 SPORT IMPACT

#### **Soccer Canada**

Investment into a world-class training facility in B.C. that allowed the women's national soccer team to centralize their preparation for the Rio 2016 Games.

#### **Hockey Canada**

Development of an annual nutritional training plan for the Canadian women's hockey team to ensure optimal performance.

### Ski Jump at Canada Olympic vPark

Financial support ensures the ski jump complex remains open for Canadian athletes to train year round. It remains the only facility of its kind in Canada.

#### **Sport Science and Medicine**

Funding directed towards multiple sport medicine projects and two new positions through the COPSI Network to service athletes from various sports.

#### **Freestyle Skiing**

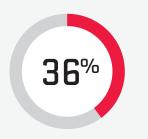
Support for their world class coaching and high performance leadership program.

Since its inception in 2004, Gold Medal Plates fundraisers have raised over \$12 million to support Canadian athletes.

These funds are invested into priority programs that provide Olympians and next generation talent with the high-performance resources they need to train and compete at their best.

#### RAISED IN 2015

\$8,517,000





Corporate Individual





HBC Red Mittens



## For more information on Gold Medal Plates

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